



## ACTIVITY REPORT (2018-2019)

Digital Bridge Association  
EurActiv Romania ([www.euractiv.ro](http://www.euractiv.ro))

### Description of the organization

The Digital Bridge Association (formerly named) European Actors Association was set up in Romania in 2004 as a non-governmental organisation. Its main objectives are to monitor and promote European policy changes. It has conducted research, communication and advocacy projects, including awareness campaigns for the European Parliament and advocacy initiatives for different national and international stakeholders in various fields and disciplines.

The European Actors Association reflects an original and innovative organisational makeup that combines the civil society sector with media. Thus, the Association owns and independently administrates the local franchise online media platform [www.euractiv.ro](http://www.euractiv.ro) (independent member of the EurActiv network) and uses it for promoting objective EU-policy news as well as for disseminating the results and deliverables of its civil society projects.

The organization is a grant recipient of the European Commission, the European Parliament, the German Marshall Fund, the National Endowment for Democracy, and the Knight Foundation.

The initiatives developed by the organisation have contributed to raising awareness among the general Romanian and European public with respect to diverse topics, such as telecom, medicine, education, and law, and have touched upon key EU subjects such as the 2014 European Elections and the 2014-2020 European funding programmes.

### Main areas of expertise

The organisation has three main areas of expertise:

- **Communication and dissemination:** The organisation has an important reach both in Romania and in Europe. It has specialised content tools (editorial products) that have been perfected over the years: video materials, special reports, linksdossier, infographics, and online interviews.
- **Project management:** The organisation has extensive experience in managing grant-based projects.
- **Organisation of stakeholder events:** The organisation has long lasting partnerships with private and public Romanian and European institutions and can help facilitate both national and international roundtable talks with relevant stakeholders from multiple disciplines.
- **Research:** The organisation has experience in developing large scale research projects focused primarily on EU-policy developments.

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### List of projects in the last three years

<b>Title</b>	eduVOTE in your village - schools as a bridge to debate about 2019 EU elections in rural communities – EUR 56,504
<b>Implementation period</b>	7 month – ending May 2020
<b>Financing organisation/s</b>	The European Parliament
<b>Role of the Digital Bridge Association</b>	Applicant
<b>Description</b>	<p>The principal objective of the project will be to enable Romanian rural communities, in particular the younger generation living in rural areas, to take an interest, inform themselves, and participate in the European democratic process.</p> <p>(A)Citizen-engagement campaign (developing calls-to-action and community debates)</p> <p>(B)Awareness and communication campaign (editorial, video and photo coverage of the project's activities and the debates surrounding the 2019 elections)</p>
<b>Website</b>	<a href="https://www.euractiv.ro/subiecte/eduVOTE-2281">https://www.euractiv.ro/subiecte/eduVOTE-2281</a>



**Duplex București-Ciuruleasa**

Watch later Share

**23 aprilie 2019**

*Duplex București - Ciuruleasa: Impactul Parlamentului European în comunități*

**eduVOTE**  
in your village

Transmisie LIVE-VIDEO  
pe [www.euractiv.ro](http://www.euractiv.ro) și [www.parlamentar.ro](http://www.parlamentar.ro)  
începând cu ora 10:00


**EURACTIV**  
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Parlamentul European

<b>Title</b>	<i>DGcademy – Facts, not Fake. Tools for Moldovan journalists to combat disinformation and propaganda</i>
<b>Implementation period</b>	<b>From</b> <i>October 1, 2018 to September 30, 2019</i>
<b>Financing organisation/s</b>	National Endowment for Democracy
<b>Role of the Digital Bridge Association</b>	Lead / Partner CRPE (the Romanian Center for European Policies)
<b>Description</b>	<p><b>Storytelling campaign disproving and counteracting anti-democracy and anti-Western propaganda in Republica Moldova</b></p> <p>The objective of this activity was to upset disinformation and propaganda narratives within the country, though the development of tailored and documented multimedia storytelling campaign.</p> <p>Thus, the editorial team of <a href="http://www.report.md">www.report.md</a> - the EURACTIV.ro media partner in Republica Moldova, with the assistance of the five journalists selected to attend the study visit, documented and developed in-depth multimedia character-driven stories that illustrate examples of people, institutions, NGOs, and companies from the Republic of Moldova that have shown respect for democracy and Western values and have dedicated their efforts to improving their professional sectors and communities. The format of the materials incorporate documented narratives, photos and - whenever possible - video footage. The partners also developed cross-border multimedia stories that tackle lessons from Romania's experience that can serve the Republic of Moldova.</p>
<b>Website</b>	<p><a href="https://www.euractiv.ro/facts-not-fake">https://www.euractiv.ro/facts-not-fake</a></p> <p><a href="http://www.report.md">www.report.md</a> / articles FACTS, not Fake</p>

**Facts, not Fake**  
**Combatting propaganda & misinformation**  
 With our subsidiary in  
Republica Moldova,  
[www.report.md](http://www.report.md)


**National Endowment for Democracy**  
*Supporting freedom around the world*

Acest material a fost dezvoltat cu sprijinul financiar al National Endowment for Democracy, în cadrul proiectului "DGcademy – Facts, not Fake. Tools for Moldovan journalists to combat disinformation and propaganda". Opiniile prezentate aparțin exclusiv autorilor și nu atrag răspunderea partenerilor, donatorilor sau altor instituții.



<b>Title</b>	-“Explaining state capture to school pupils through smart animations”
<b>Implementation period</b>	15 January 2019: Submission of the Final Report  [May 2018 – Dec. 2018]
<b>Financing organisation/s</b>	<i>Open Society Foundation</i>
<b>Role of the Digital Bridge Association</b>	- Digital Bridge Association (EURACTIV Romania) lead and the Romanian Centre for European Policies (CRPE) partner
<b>Description</b>	<p>The project -“Explaining state capture to school pupils through smart animations” targeted secondary school children, but its resources are open to anyone interested in simple explanations of the legal concepts.</p> <ul style="list-style-type: none"> <li>Teaching the main principles of the judicial system to children should start early in school, once the knowledge acquired enables them to approach abstract concepts in relation to phenomena encountered in real life.</li> </ul>
<b>Website</b>	<a href="http://euractiv.ro/education-justice">euractiv.ro/education-justice</a>

## RULO (EN)

[Acasă](#) / [Edu@just](#) / [Rulo \(EN\)](#)



Teaching the main principles of the judicial system to children should start early in school, once the knowledge acquired enables them to approach abstract concepts in relation to phenomena encountered in real life.

In response to this situation, the Digital Bridge Association (EURACTIV Romania) and the Romanian Centre for European Policies (CRPE) developed several animations that introduce an alternate universe of concepts such as the rule of law, equality before the law, independence of justice, corruption or state capture to children. The smart animations reveal the fantastic world of the small town Mechanica, situated in the Land of Fun, and populated with human-like robots, objects and animals. The main character is RULO (name derived from Rule of Law), a 12 years-old robot, that goes through different adventures that help explained to children complex legal concepts.

The project -“Explaining state capture to school pupils through smart animations” - targets secondary school children, but its resources are open to anyone interested in simple explanations of the legal concepts.



### Edu@just

[Rulo \(RO\)](#)

### Rulo (EN)


[Rule of law](#)

[Rulo@Școală](#)


[Rulo&Experti](#)


 RULO (Ep. 1): Ruling the history competition

 RULO (Ep. 2): The independence of the justice system

 RULO (Ep. 3): The law has to be the same for everyone

 RULO (Ep. 4): What is the best digital game?

 RULO (Ep. 5): No fun in the Land of Fun

<b>Title</b>	Digitaliada 3.0 
<b>Implementation period</b>	March 2018-2019
<b>Financing organisation/s</b>	The Orange Foundation - Romania
<b>Role of the Digital Bridge Association</b>	Lead
<b>Description</b>	<p>The project aims:</p> <ul style="list-style-type: none"> <li>▪ To promote digital education – i.e. teaching based on the usage of technological devices and of digital didactic content – and the importance of its development in Romania through a series of positive practice models (comprising technological endowment and the usage of game-based didactic applications) implemented in 10 schools to be selected from Romanian rural areas.</li> <li>▪ To engage with Romanian teachers and pupils from all the geographical regions of the country and inspire them to create their own ways to use digital technology in class and to share their experience with others.</li> </ul>
<b>Website</b>	<a href="http://digitaliada.ro/">http://digitaliada.ro/</a>

<b>Title</b>	Digitaliada 4.0
<b>Implementation period</b>	2019-2020 / ongoing
<b>Financing organisation/s</b>	The Orange Foundation - Romania
<b>Role of the Digital Bridge Association</b>	Lead
<b>Description</b>	<p>The project aims to:</p> <ul style="list-style-type: none"> <li>▪ Promote digital education, i.e. teaching based on the usage of technology and digital content, and facilitate the use of related instruments (electronic technology, competence-specific digital materials) in Romanian rural schools</li> <li>▪ Engage with Romanian teachers and pupils from all the geographical</li> </ul>

	regions of the country and inspire them to use digital technology in class and to share their experience with others.
<b>Website</b>	<a href="http://digitaliada.ro/">http://digitaliada.ro/</a>

<b>Title</b>	“DGcademy.com: A bridge in the educational environment in Romania and Moldova”
<b>Implementation period</b>	7 January 2019 – 7 January 2020
<b>Financing organisation/s</b>	The Black Sea Trust, a Programme of the German Marshall Fund (under the United States Agency for International Development Cooperative Agreement)
<b>Role of the Digital Bridge Association</b>	Applicant
<b>Description</b>	<p>The project aimed at supporting the development of a map of the major initiatives in Romanian and Moldovan education, an innovative online platform that will enable collaborative work and fundraising for educational projects in Romania and the Republic of Moldova. The DGcademy concept was perceived in the media coverage and in the online environment as it positioned itself from its inception: an innovative bridging project, aimed at linking relevant initiatives in education, as the main change at the end of the project is represented by the innovative introduction of a collaborative online platform for education-related initiatives in Romania and Moldova. During the project, key educational stakeholders acknowledged the platform aimed to deliver more visibility to their projects or financing campaign and to link needs, project ideas and financing opportunities. During the launching campaign event, a few organizations uploaded the description of their projects on the platform, which is a first but significant step to the long run strategy (the platform to become community-steered and to develop its own methods and systems capable of providing assistance to an even greater number of stakeholders).</p>
<b>Website</b>	<b>DGcademy.com (media partners: EURACTIV.ro &amp; Report.md)</b> <a href="http://report.md">http://report.md</a>

Continuing cooperation with report.md in the anticorruption field,  
daily reporting and in the first pilot-project clearly targeting  
Education in Republica Moldova: DGcademy.com



<b>Title</b>	Report.md – Independent media reporting in the Republic of Moldova covering the Moldovan justice system, the fight against corruption, and the situation in the separatist region of Transnistria
<b>Description</b>	The project's general goal is to support independent media reporting in the Republic of Moldova.
<b>Website</b>	<a href="http://report.md">http://report.md</a>

Continuous network project in coordination with EURACTIV NETWORK (i.e. AGRI, REGIO, financed by the European Commission). Media Partnership with EUSEW.

<b>Title</b>	Media Partnership with FOND in the context of the Romanian Presidency
<b>Implementation period</b>	2019
<b>Financing organisation/s</b>	FOND
<b>Role of the European Actors Association</b>	Media partner
<b>Description</b>	<ul style="list-style-type: none"> <li>▪ Coverage of the sustainable development agenda and of FOND conference on sustainability, live streaming, interviews</li> </ul>
<b>Website</b>	Articles published on the section We Develop <a href="http://www.euractiv.ro/we-develop">http://www.euractiv.ro/we-develop</a>





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